

Asian Le Mans Series Broadcasters



- Date:** 31 October – 1 November 2009
- Venue:** Okayama racetrack (Japan)
- Host Broadcaster:** TV Osaka / Eurosport
- Start time:** Race 1: Saturday Oct 31st at 12.35 to 15.35 local time
Race 2: Sunday Nov 1st at 9.05 to 12.05 local time
- Coverage:** **2 x 3 hour LIVE races** with English commentary (2 second delay)
1 x 52min highlight programme with English commentary
News Saturday & Sunday (approx one hour after the race)
- Format:** 16:9 HD & SD (4:3 Safe)
- Rights:** All media rights including Archive and Mobile rights

TV DISTRIBUTION AT OCTOBER 23rd 2009



<u>Country</u>	<u>Network</u>	<u>Transmission</u>	<u>Type of transmission</u>	<u>Household reach</u>
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EUROPE

Pan Europe	Eurosport	Cable & Satellite	Live + 52 min	117 000 000
Italy	Nuvolari	Pay TV/ Cable & Sat	52 min	3 830 000
Russia	Auto Plus	Cable & Satellite	52 min	2 200 000

MIDDLE EAST

Israël	EGO Sports	Cable & Satellite	52 min	70 000
Pan Middle East	FOX Sport	Cable & Satellite	52 min	300 000
Pan Middle East	Auto Moto	Cable & Satellite	52 min	TBC

ASIA & PACIFIC

Japan	J Sport	Cable & Satellite	Live (1 st Nov) + Delayed	7 600 000
Pan Asia	Eurosport	Cable & Satellite	Live + 52 min	4 000 000
China	Shanghai Media Group	10 regional channels	52min	800 000 000
Australia	Ten Sports	Cable & Satellite	52min	90 000

NEWS

Worldwide	SNTV	Terrestrial /Cab & Sat	News magazine distribution	959 076 716
Japan	MX TV	Terrestrial	News	8 550 000

PROVISIONAL BROADCAST SCHEDULE



J Sports (Japan):

Sunday November 1st	08:55 to 12:30 Live
Friday November 6 th	18:00 to 22:00 Repeat
Monday November 14th	18:00 to 22:00 Repeat

Eurosport International (Pan-European)

Saturday October 31st	11:15 to 12:15
Sunday November 1st	06:30 to 07:45