



Asian **LE MANS**[®]series™

Okayama 31st October – 1st November 2009

The Partners

ROLEX – AIM – MICHELIN GREEN X CHALLENGE – MAZDA – DHL – BOSCH – SHELL – JTB

The teams and drivers are not the only ones to show a lot of interest in the inauguration of the Asian Le Mans Series: numerous prestigious brands have also joined in.

ROLEX, the famous watchmaker, has been faithful to the Le Mans 24 Hours and the Le Mans Series for a long time, and has decided to follow the ACO to Asia and will be with the club at Okayama.

www.rolex.com.

The independent engineering company AIM is the title sponsor. The Japanese engineering company, which supplies the ORECA team, has just scored a stunning victory in the 1000kms at Silverstone, the final round of the 2009 Le Mans Series on 13th September. www.aim-info.co.jp.

The MICHELIN Green X Challenge organised in the Le Mans 24 Hours, the LMS and the ALMS rewards teams that best optimize performance and fuel consumption. It too has been extended to the Asian Le Mans Series. www.michelingreenracing.com.

MAZDA is supplying the Safety Cars. www.mazda.com and www.mazda.co.jp.

DHL is looking after the sea and air transport logistics for the European and American entrants.

www.dhl.com.

BOSCH technology's presence in motor sport goes back to 1903. The Le Mans 24-Hours Audis and Peugeots are equipped with a common ramp Bosch fuel injection system. www.bosch.com.

The fuel (petrol and diesel) is supplied by SHELL according to the Le Mans 24-Hours and Le Mans Series specification. www.shell.com/motorsport.

JTB is the official travel agency. www.itbgmt.com.

DÉPARTEMENT COMMUNICATION

Email : presse@lemans.org

Circuit des "24 Heures"
72019 Le Mans Cedex 2
Tél : 02 43 40 24 02
Fax : 02 43 40 24 88
Internet : www.lemans.org